

A CEO just slammed Google for greed, censorship, corruption, and piracy



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Michael Seto/Business Insider

In a speech at the Lowy Institute Media awards in Sydney, News Corp CEO Robert Thomson blasted Google for greed, censorship, corruption, and piracy, [mUmBRELLA reports](#).

Thomson accused “distributionists” like Google and Facebook of setting up a broken system.

“None of them actually create content, and they certainly have little intention of paying for it,” he said. “But they do redistribute the content created by others – they would argue that such redistribution is a natural extension of their role as social networks. I would argue that much of the redistribution is an unnatural act.”

Thomson believes these companies are helping themselves to the content that others create, “co-opting and corralling audiences and consciously devaluing brands.” He contended that the words “Intellectual Property”

don't appear in Google's alphabet, a reference to Google's new operating structure of the same name.

He went on to riff more on Alphabet: "A is for Avarice, B is for Bowdlerize, through to K for Kleptocracy, P for Piracy and Z for Zealotry."

Thomson cautioned that without a fair payment model in place, "well-resourced reporting will be ever more challenged."

He also threw a barb at LinkedIn, calling it a "pretender" that is chock full of spam.

Business Insider has reached out to Google for comment and will update this post when we hear back.